

ARRON PIGHEE SUMMARY

GRAPHIC DESIGNER | PRESENTATION DESIGNER

CONTACT

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SUMMARY

I'm a versatile and results-driven Graphic Designer/Presentation Designer with over 20 years of experience—10 years in corporate America and 10 years in government communications. Adept at delivering strategic, visually compelling design solutions across print, digital, and presentation formats. I specialize in social media graphics, print collateral, presentation design, and event branding—both digital and print. My work has supported major brands such as Salesforce, Lincoln International, AbbVie, and T. Rowe Price, where I've consistently translated complex ideas into clear, engaging visuals that elevate messaging and drive audience engagement.

EDUCATION

UNIVERSITY OF BALTIMORE
Communications

BOWIE STATE UNIVERSITY
Art Studio

SKILLS

Adobe Suite CC

- Adobe Acrobat
- Illustrator
- Photoshop
- InDesign
- Lightroom
- XD

Microsoft Office Suite Office 365

- SharePoint
- PowerPoint
- Excel
- Word

Email Marketing

- Mail Chimp
- Constant Contact

Various

- Sketch
- Figma
- Keynote

Google Suite

- Google slides
- Google Drive Management
- Google Dos

WORK HISTORY ACCOMPLISHMENTS

FREELANCE GRAPHIC DESIGNER & SOCIAL MEDIA DESIGNER

Women Elevating Women |

- Collaborate with executives, marketing, and content teams to understand presentation goals and tailor content accordingly.
- Design print and digital assets using Adobe InDesign, and Illustrator.
- Event photography & photo post production.
- Designed animated assets and animated social media ads.
- Create large format 8x10 conference displays, step & repeat back drops.
- Create event Wide Format Print and Digital Display Design

GRAPHIC DESIGNER/PRESENTATION DESIGNER

Lavenir AI |

- Provide time management and multitasking skills with a history of meeting project deadlines.
- Conceptualize and design visually engaging, brand-aligned presentations using tools like PowerPoint, Keynote, and Google Slides.
- Recreated graphs and diagrams along with original designs for various decks
- Collaborate with executives, marketing, and content teams to understand presentation goals and tailor content accordingly.
- Work under tight deadlines to deliver polished presentations for major events, pitches, and internal reviews.

LEAD PRESENTATION DESIGNER

Salesforce (The Fountain Group) |

- Created corporate Google slide presentations for the Salesforce Marketing Dept.
- Maintain and evolve the company's presentation style, ensuring consistency across decks and branding elements.
- Recreated graphs and diagrams along with original designs for various decks
- Assisted with web graphics and maintained design continuity
- Work under tight deadlines to deliver polished presentations for major events, pitches, and internal reviews.
- Strong communication skills with an ability to present and explain design concepts to stakeholders.

Technical Skills

- **Adobe Creative Suite** (Photoshop, Illustrator, InDesign)
 - **Typography**
(understanding fonts, spacing, and readability)
 - **Layout and Composition** (design principles like grid systems, alignment)
 - **Color Theory**
(color psychology, matching, contrast)
 - **Vector Graphics**
(Illustrator, CorelDRAW)
 - **Image Editing**
(photo manipulation, retouching)
 - **Prototyping and Wireframing**
(using tools like Figma, Sketch, Adobe XD)
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VOLUNTEER WORK

Board Member for Bronzeville
Expanded Mental Health Services
Program Governing Commission Board
www.bronzevillementalhealth.org/

POWERPOINT/ GRAPHIC DESIGNER III

AbbVie (Mindlance) Contract |

- Followed brand guidelines to update PPT slides and master slides.
- Provided interactive PDF layout designs using InDesign.
- Updated Interactive PPT decks and interactive PDF layouts.
- Worked closely with the creative team to design digital and print assets.

DIGITAL DESIGNER CONSULTANT

ARS Advertising |

- Conceptualize and design visually engaging, brand-aligned presentations using tools like PowerPoint, Keynote, and Google Slides.
- Worked closely with Copywriters, and Dev teams to create Figma Assets.
- Created landing page mockups for Kitchen Aid Assets using Figma.
- Created digital ads for upcoming Black Friday sales pages and layouts.
- Used branding guidelines using hierarchy, typography, and stock photography.

GRAPHIC DESIGNER II CONSULTANT

AbbVie Pharmaceutical, Inc. |

- Created content for digital assets for using brand guidelines.
- Created digital designs web banner ads & interactive PDFs.
- Created wireframes, prototypes, and mockups that align with our brand and meet user needs.

GRAPHIC PRESENTATION ARTIST

Lincoln International, Chicago, IL |

- Created content for digital assets for using brand guidelines.
- Created digital designs web banner ads & interactive PDFs.
- Created wireframes, prototypes, and mockups that align with our brand and meet user needs.

SENIOR MULTIMEDIA SPECIALIST: GRAPHIC DESIGNER /DIGITAL PHOTOGRAPHER

SSA -Office of Media Technology |

- Produce a multitude of special projects including in-house and external design
- Maintained and archived designs; and provide vinyl graphic visual and wide format printing support, also responsible for photography studio support.