ARRON PIGHEE

GRAPHIC DESIGNER | PRESENTAION DESIGNER

CONTACT

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SUMMARY

I am a creative and detail-oriented Graphic Designer with over 5 years of experience in creating visually compelling and brand-consistent designs for digital and print media. Skilled in Adobe Creative Suite, typography, and layout design, with a proven track record of enhancing brand presence through innovative visual concepts.

EDUCATION

UNIVERSITY OF BALTIMORE
Communications

BOWIE STATE UNIVERSITY
Art Studio

SKILLS

Adobe Suite CC
- Adobe Acrobat
- Illustrator
- Photoshop
- InDesign
- Lightroom
- XD

Microsoft Office Suite
Office 365
- SharePoint
- PowerPoint
- Excel
- Word

Email Marketing
- Mail Chimp
- Constant Contact

Various
- Sketch
- Figma
- Keynote
- Canva

Google Suite
- Google slides
- Google Drive Management
- Google Dos

WORK HISTORY

GRAPHIC DESIGNER/PRESENTATION DESIGNER
Lavenir AI | March, 2024 — 2025
- **Provide time management and multitasking skills with a history of meeting project deadlines.**
- **Lead print-focused design projects supporting conferences, brand activations, and marketing initiatives**
- **Design brochures, flyers, posters, large-format signage (8'x10', 24x36), step-and-repeat backdrops, and branded collateral**
- **Own projects from concept through final production, including file setup, print specs, and production-ready artwork**
- **Collaborate with marketing, sales, and executive teams to deliver brand-aligned visual systems, not just presentations**
- **Coordinate with print vendors and production partners to ensure quality, color accuracy, and on-time delivery**
- **Support presentations as a secondary deliverable, using them to extend brand systems across physical and digital environments**

FREELANCE GRAPHIC DESIGNER & SOCIAL MEDIA DESIGNER
W.E.W. | November 1, 2018 — Present
- Design **print-heavy marketing assets** including brochures, signage, sales collateral, posters, programs, and event materials
- Create **packaging concepts, product labels, and branded materials**, with awareness of compliance and labeling requirements
- Produce **large-format graphics** for conferences and retail-style environments
- Work directly with **print vendors** to manage production files, proofing, revisions, and final output
- Develop brand identities including **logos, typography systems, and visual guidelines**
- Design supporting digital and social assets (~10–15%) to complement print campaigns

• **Adobe Creative Suite** (Photoshop, Illustrator, InDesign)
• **Typography**
(understanding fonts, spacing, and readability)
• **Layout and Composition** (design principles like grid systems, alignment)
• **Color Theory**
(color psychology, matching, contrast)
• **Vector Graphics**
(Illustrator, CorelDRAW)
• **Image Editing**
(photo manipulation, retouching)
• **Prototyping and Wireframing**
(using tools like Figma, Sketch, Adobe XD)

V O L U N T E E R   W O R K

Board Member for Bronzeville Expanded Mental Health Services Program Governing Commission Board
www.bronzevillementalhealth.org/

LEAD PRESENTATION DESIGNER
Salesforce (The Fountain Group) | October 2023 — June 2024
- Designed brand-driven marketing decks aligned with Salesforce visual identity
- Translated brand systems into presentation, print-ready layouts, and supporting assets
- Maintained visual consistency across marketing campaigns and internal materials
- Collaborated with marketing teams under tight deadlines in a fast-paced environment

POWERPOINT/ GRAPHIC DESIGNER III
AbbVie (Mindlance) Contract | February | February 2023 — March 2023
- Followed brand guidelines to update PPT slides and master slides.
- Provided interactive PDF layout designs using InDesign.
- Updated Interactive PPT decks and interactive PDF layouts.
- Worked closely with the creative team to design digital and print assets.

DIGITAL DESIGNER CONSULTANT
ARS Advertising | March 2022 | August 2022
- Conceptualize and design visually engaging, brand-aligned presentations using tools like PowerPoint, Keynote, and Google Slides.
- Worked closely with Copywriters, and Dev teams to create Figma Assets.
- Created landing page mockups for Kitchen Aid Assets using Figma.
- Created digital ads for upcoming Black Friday sales pages and layouts.
- Used branding guidelines using hierarchy, typography, and stock photography.

GRAPHIC DESIGNER II CONSULTANT
AbbVie Pharmaceutical, Inc. | November 2019 — April 2020
- Created content for digital assets for using brand guidelines.
- Created digital designs web banner ads & interactive PDFs.
- Created wireframes, prototypes, and mockups that align with our brand and meet user needs.

GRAPHIC PRESENTATION ARTIST
Lincoln International, Chicago, IL | May 2018— November 2019
- Created presentations for shareholders.
- Created content for digital assets for using brand guidelines.
- Created digital designs web banner ads & interactive PDFs.
- Created wireframes, prototypes, and mockups that align with our brand and meet user needs.

SENIOR MULTIMEDIA SPECIALIST: GRAPHIC DESIGNER /DIGITAL PHOTOGRAPHER
SSA -Office of Media Technology | May 2006- March 2017
- Produced in-house and external print materials, signage, vinyl graphics, and wide-format outputs
- Supported large-format printing, environmental graphics, and physical installations
- Managed archives of production files and ensured brand consistency
- Provided photography and post-production support for marketing and communications
- Experience working with printers and vendors to ensure accuracy, cost efficiency, and timelines
- Strong working knowledge of prepress, file setup, and print-ready artwork standards