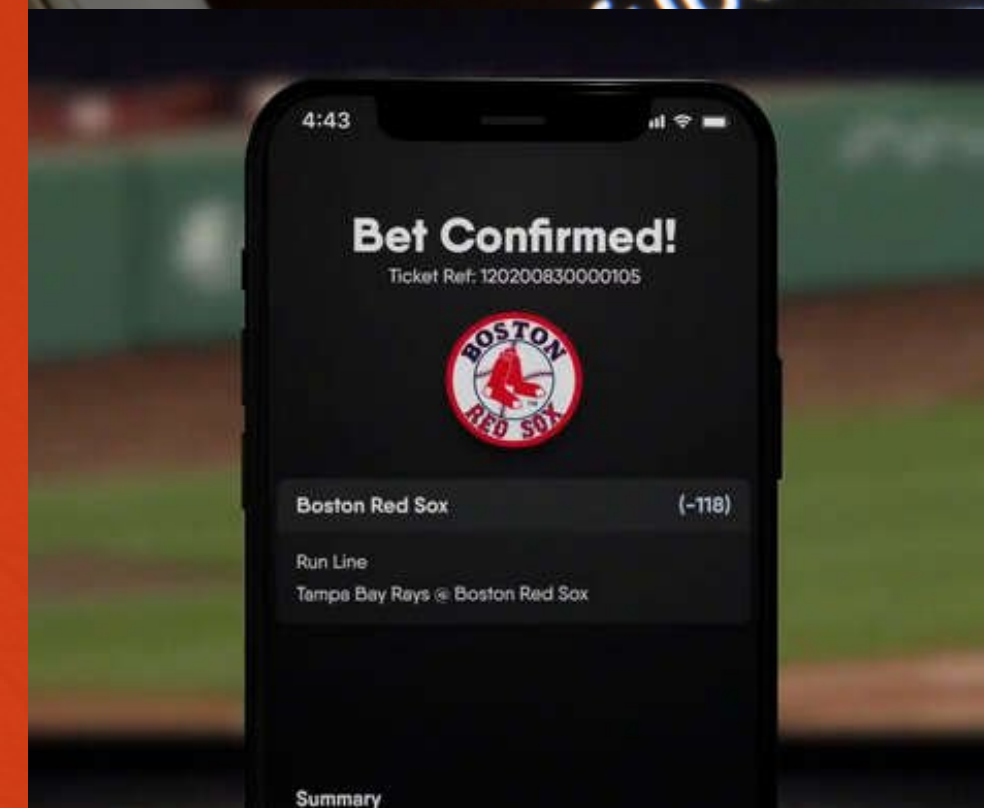
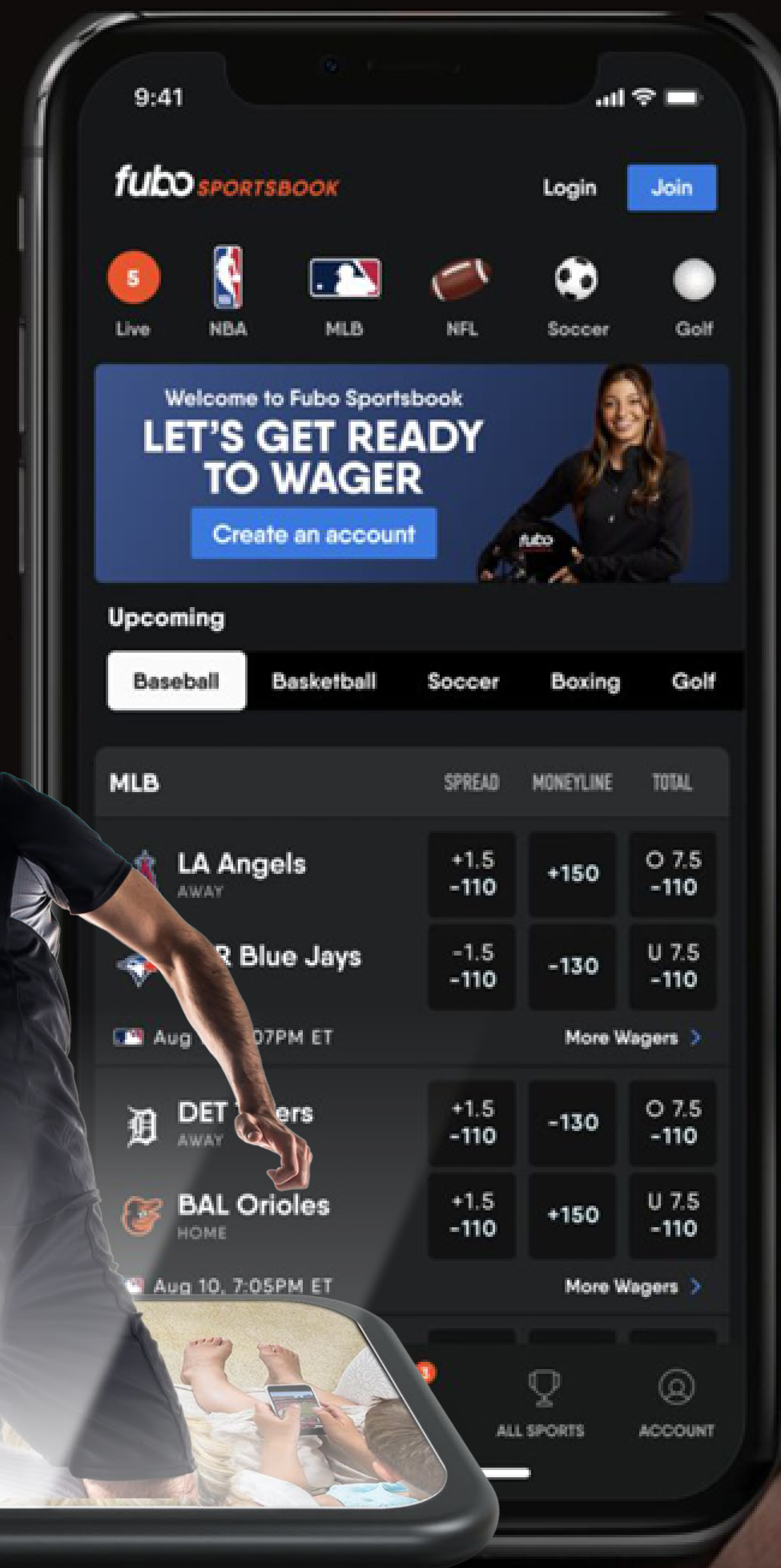
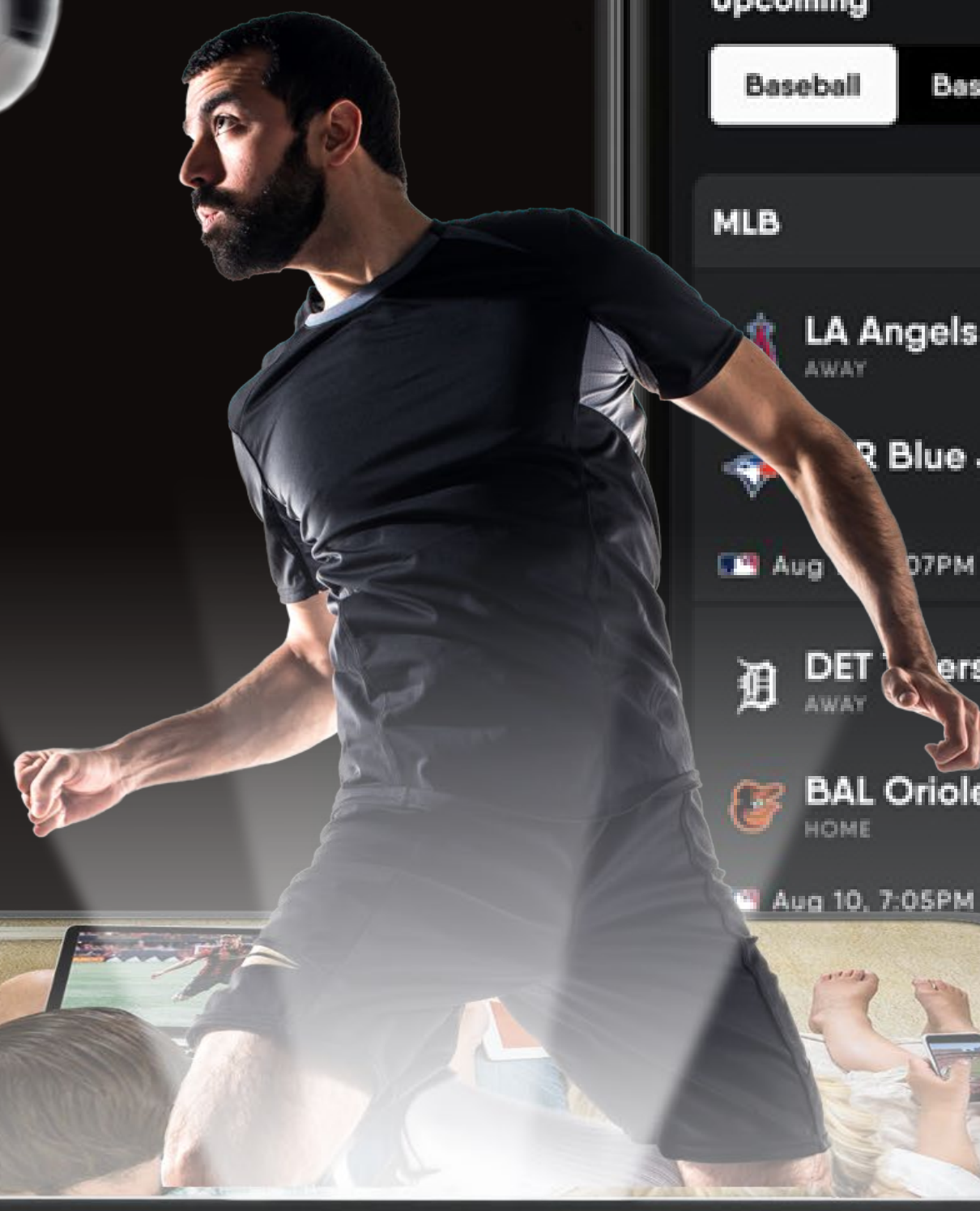


# fubo

## SPORTSBOOK

The only *sports first* cable tv replacement



# INVESTOR PRESENTATION

AUGUST 2021

# ABOUT FUBO TV



**fubo**<sup>TV</sup>

**590,430**  
Subscribers  
(Q1 2021 Earnings)



Fubo tv provides access to 166 live TV channels, including 42 of the top 50 Nielsen-ranked networks across sports, news and entertainment, more than any other service. Fubo tv provides access to **50,000+** live sporting events annually, as well as leading news and entertainment content.

# PROVEN RESULTS

## Fubo tv key financial metrics projecting

**\$403MM**

fuboTV's Convertible  
Senior Note Financing

**\$520-530MM**

fuboTV Guidance for FY21 Revenue  
(w/o sports betting)

**\$3B**

fuboTV Market Cap

## In the News

[How fuboTV Plans to Use Sports Betting to Grow its Pay TV Service, According to its CEO](#)

[fuboTV Acquires Sports Betting Company Vigtory](#)

[fuboTV Announces Pricing of \\$350MM Convertible Senior Notes Offering](#)

fubo

S P O R T S B O O K

# SPORTSBOOK HIGHLIGHTS

## Fubo tv Sportsbook UVP

Fubo Sportsbook offers the most interactive and seamless betting experience in sports. Fubo tv offers **50,000+** live sporting events on the platform annually with viewers consuming 130 hours of content per month on average. To put that into perspective, the average time spent on Netflix and Spotify are approximately 50 hours and 25 hours a month per user, respectively. With fubo tv and Fubo Sportsbook having a shared backend data & analytics framework, Fubo has the unique ability to utilize the streaming data and create more personalized and relevant offerings to re-engage bettors.

## VIP Experiences at Venues

### Best-In-Class

- Other sportsbooks' V.I.P. programs traditionally offer basic products, promotions, and bonuses. We are taking this insight and innovating the V.I.P. experience.

### Loyalty Program Driven by Data

- We will lean on insights (i.e.. V.I.P. customers' betting history and consumed content, official league assets, our in-app measurement tool, etc.) as we optimize Live! Casino offerings and negotiate experiential hospitality assets with teams.

### Custom-Tailored

- By rewarding V.I.P. customers with highly sought-after experiences at Live! Casino and their favorite sporting events right from the very start, we will acquire and retain valuable customers at a higher rate.

# SPORTSBOOK HIGHLIGHTS

## Sportsbook Built for Mobile

### Background

- Traditional white label providers are primarily from overseas and were built in the early 2000's as desktop browser applications
- Over time, with the advanced consumer attention of smartphones, they were compressed into mobile experiences instead of being re-built for mobile

### Proven User Interface

- Fubo Sportsbook is designed & built using Apple's developer documentation – layout, design, and functionality encompasses the best of Apple's UX research
- Fubo Sportsbook's app is far more intuitive than other sportsbooks who use off-the-shelf platforms like IGT, Kambi, or SBtech
- Democratized the wagering journey to be simplistic for both experienced and inexperienced bettors

## Superior Retail Management and Operational Experience

### Scott Butera, President

- Scott Butera has run ~30 retail properties during his time at MGM, Foxwoods, Trump, and Tropicana with two MGM retail sports books in Mississippi and a retail sportsbook at Borgata Atlantic City
- Scott Butera has worked with over 40 professional sports teams during his career and was instrumental in structuring all the original MGM gaming deals with leagues/teams

# MANAGEMENT TEAM

## Fubo tv Gaming Executive Leadership



**Scott Butera**  
President



**Sam Rattner**  
COO

## Fubo tv Gaming Department Leads



**Ali Ghanavati**  
Head of Regulatory  
Technology



**Greg Riches**  
VP of Legal and  
Business Affairs



**Michael Bilstein**  
Head of Engineering



**Steven Astrachan**  
VP of Marketing



**Trading**  
Amelco



THANK YOU