

ARRON PIGHEE

GRAPHIC DESIGNER | PRESENTATION DESIGNER

CONTACT

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SUMMARY

I am a creative and detail-oriented Graphic Designer with over 5 years of experience in creating visually compelling and brand-consistent designs for digital and print media. Skilled in Adobe Creative Suite, typography, and layout design, with a proven track record of enhancing brand presence through innovative visual concepts.

EDUCATION

UNIVERSITY OF BALTIMORE
Communications

BOWIE STATE UNIVERSITY
Art Studio

SKILLS

Adobe Suite CC

- Adobe Acrobat
- Illustrator
- Photoshop
- InDesign
- Lightroom
- XD

Microsoft Office Suite Office 365

- SharePoint
- PowerPoint
- Excel
- Word

Email Marketing

- Mail Chimp
- Constant Contact

Various

- Sketch
- Figma
- Keynote

Google Suite

- Google slides
- Google Drive Management
- Google Docs

WORK HISTORY

GRAPHIC DESIGNER/PRESENTATION DESIGNER

Lavenir AI | March, 2024 — 2025

- Provide time management and multitasking skills with a history of meeting project deadlines.
- Conceptualize and design visually engaging, brand-aligned presentations using tools like PowerPoint, Keynote, and Google Slides.
- Recreated graphs and diagrams along with original designs for various decks.
- Collaborate with executives, marketing, and content teams to understand presentation goals and tailor content accordingly.
- Work under tight deadlines to deliver polished presentations for major events, pitches, and internal reviews.

FREELANCE GRAPHIC DESIGNER & SOCIAL MEDIA DESIGNER

W.E.W. | November 1, 2018 — 2025

- Collaborate with executives, marketing, and content teams to understand presentation goals and tailor content accordingly.
- Design print and digital assets using Adobe InDesign, and Illustrator.
- Event photography & photo post production.
- Designed animated assets and animated social media ads.
- Create large format 8x10 conference displays, step & repeat back drops.

LEAD PRESENTATION DESIGNER

Salesforce (The Fountain Group) | October 2023 — June 2024

- Created corporate Google slide presentations for the Salesforce Marketing Dept.
- Maintain and evolve the company's presentation style, ensuring consistency across decks and branding elements.
- Recreated graphs and diagrams along with original designs for various decks.
- Assisted with web graphics and maintained design continuity.
- Work under tight deadlines to deliver polished presentations for major events, pitches, and internal reviews.
- Strong communication skills with an ability to present and explain design concepts to stakeholders.

Technical Skills

- **Adobe Creative Suite** (Photoshop, Illustrator, InDesign)
 - **Typography**
(understanding fonts, spacing, and readability)
 - **Layout and Composition** (design principles like grid systems, alignment)
 - **Color Theory**
(color psychology, matching, contrast)
 - **Vector Graphics**
(Illustrator, CorelDRAW)
 - **Image Editing**
(photo manipulation, retouching)
 - **Prototyping and Wireframing**
(using tools like Figma, Sketch, Adobe XD)
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VOLUNTEER WORK

Board Member for Bronzeville
Expanded Mental Health Services
Program Governing Commission Board
www.bronzevillementalhealth.org/

POWERPOINT/ GRAPHIC DESIGNER III

AbbVie (Mindlance) Contract | February | February 2023 — March 2023

- Followed brand guidelines to update PPT slides and master slides.
- Provided interactive PDF layout designs using InDesign.
- Updated Interactive PPT decks and interactive PDF layouts.
- Worked closely with the creative team to design digital and print assets.

DIGITAL DESIGNER CONSULTANT

ARS Advertising | March 2022 | August 2022

- Conceptualize and design visually engaging, brand-aligned presentations using tools like PowerPoint, Keynote, and Google Slides.
- Worked closely with Copywriters, and Dev teams to create Figma Assets.
- Created landing page mockups for Kitchen Aid Assets using Figma.
- Created digital ads for upcoming Black Friday sales pages and layouts.
- Used branding guidelines using hierarchy, typography, and stock photography.

GRAPHIC DESIGNER II CONSULTANT

AbbVie Pharmaceutical, Inc. | November 2019 — April 2020

- Created content for digital assets for using brand guidelines.
- Created digital designs web banner ads & interactive PDFs.
- Created wireframes, prototypes, and mockups that align with our brand and meet user needs.

GRAPHIC PRESENTATION ARTIST

Lincoln International, Chicago, IL | May 2018— November 2019

- Created content for digital assets for using brand guidelines.
- Created digital designs web banner ads & interactive PDFs.
- Created wireframes, prototypes, and mockups that align with our brand and meet user needs.

SENIOR MULTIMEDIA SPECIALIST: GRAPHIC DESIGNER /DIGITAL PHOTOGRAPHER

SSA -Office of Media Technology | May 2006- March 2017

- Produce a multitude of special projects including in-house and external design
- Maintained and archived designs; and provide vinyl graphic visual and wide format printing support, also responsible for photography studio support.